



The Council of EU Chambers
of Commerce in India

BUSINESS PULSE

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GOVERNING COUNCIL MEMBERS FY 2022- 23

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President Message



President

Dear Readers,

It gives me immense pleasure to present to you, this edition of our Business Pulse. It is indeed a matter of enormous pride for me, to know that our Business Pulse is enjoying so much recognition & assistance from all business quarters.

The Council of EU Chambers of Commerce in India (EU Chambers) has organized various activities and these events were very well attended by the Members of the Chambers and other Business Leaders.

This particular issue of the Business Pulse carries in-depth reports of Activities and other information:

- The Council of EU Chambers of Commerce in India (EU Chambers) participated at the AP Global Investors Summit 2023 at Visakhapatnam, Andhra Pradesh
- The Council of EU Chamber of Commerce in India (EU Chambers) organised 2nd EU India Education Summit 2023
- EU Trade Leads

I would like to express my sincere appreciation to all the member companies & look forward to their support and co-operation in all the future activities organized by the Chamber.

Thank You!

Yours faithfully,

sd-

Peeyush Kaushik

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The Council of EU Chambers of Commerce in India (EU Chambers) participated at the AP Global Investors Summit 2023 as one of the International Partners. The Summit was organized by the Government of Andhra Pradesh from 3rd to 4th March 2023, in the city of Destiny, Visakhapatnam. The Summit witnessed an active participation of Companies not only from India but also from all over the world.



The theme of the two-day Summit was “Advantage Andhra Pradesh – Where Abundance meets Prosperity”. EU Chambers encouraged foreign investors to participate at the Summit and promoted the State of Andhra Pradesh as a state of strong vision and potential.

1. Attendees

As an international partner, EU Chambers mobilized a Business Delegation from various European countries viz. UK, Poland, Finland, France and Denmark belonging to different sectors like Electronics, Engineering, Fashion and Luxury, Humanitarian, Legal, Sustainability, Shipping & Logistics, Technology, Textile, Waste water Management and Women Empowerment etc. The Business Delegation consists of 8 members as below from various member’ state of EU Nations:

1. Dr. Renu Shome, Director, The Council of EU Chambers of Commerce in India (Delegation Leader)
2. Mr. Dean Docherty, Partnerships Manager – India, UNICEF, UK.
3. Ms. Ada Dyndo, President, Women’s Indian Chamber of Commerce and Industry’s

(WICCI) India-EU Business Council & Principal Consultant, European Business and Technology Centre (EBTC), Poland.

4. Ms. Raita Mocherla, VP- Projects, Pangaea Tradeteam, Finland
5. Dr. Judyta Latyomowicz, Co-founder & Partner, Legally.Smart, Poland
6. Mr. Michal Lizewski, Co-founder & Partner, Legally.Smart, Poland
7. Mr. Mangharam Harwani, CEO, VNN International ApS, Denmark
8. Mr. Parthasarthy Gopalan, Area General Manager- South & East of India, CMA CGM Agencies (India) Pvt. Ltd., France

The delegates were from the companies who have business interest in India and are looking for appropriate opportunities. Their intention to visit Andhra Pradesh was to explore the opportunities in their sectors in the State and to know more about the offering and incentives the State can offer to their respective companies.

2. Meetings Concluded



The delegates on their two day visit to the Summit were able to conclude fruitful meetings with the attendees of the Global Investors Summit. The Summit was inaugurated by the Hon’ble Chief Minister Shri. Y. S. Jagan Mohan Reddy. At the inaugural day of the Global Investors Summit the delegates attended the Inauguration followed by various thematic sessions. The delegates found the thematic sessions quite interesting, informative and provided the opportunity of good networking.



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The delegates concluded individual meetings at the Andhra Pradesh Global Investors Summit. They also had meetings with relevant companies at the EU Chambers Stall.

The delegates had a closed-door meeting with Hon'ble Chief Minister of Andhra Pradesh, Shri Y. S. Jagan Mohan Reddy. The Chief Minister welcomed the delegate with warmth, he was very enthusiastic. The delegation was headed by Dr. Renu Shome, Director, EU Chambers. She briefed the Hon'ble Chief Minister about the activities of EU Chambers and said that the EU Chambers aims is to promote business between EU and India and the Chamber sees Andhra Pradesh as a potential State and will encourage companies to invest and have business activities in the State. She further mentioned that the state has transformed substantially under the Hon'ble Chief Minister's leadership.

Delegates had an opportunity to introduce themselves and their company. Each delegate put forth their ideas which were duly heard and answered by the Hon'ble Chief Minister. The discussion at the meeting included issues such as start-up, to undertake new project for smart city, do better in the logistics sector and offer incentives as Visag is one of the important port of India, . The Chief Minister encouraged, welcomed the delegates to invest and expand in AP, and ensured his full support for the same. He mentioned that there is a lot of ease in doing business in AP, the government is very proactive and offers good incentives. He also mentioned that Vizag is one of the 13 major ports in India and the only major port in Andhra Pradesh. There is a lot that the

state of AP has to offer to investors, right from attractive incentives to hassle free documentation. The tourism sector has potential opportunities for investment in AP. He showed interest in making AP a state with maximum smart city. He also talked about how the state is also focused on the education sector where skill development is one of the major sector and objective of the state.

3. Future Plans/ Suggestions:

The delegates were of the opinion that the summit was very impressive which offered a lot of interesting information about the state of Andhra Pradesh and doing business there as well as great opportunities for networking with the local government and business community. The meeting arranged for the delegates with the Honourable Chief Minister was the absolute highlight of the visit of each delegates to the summit and all the delegates are very grateful for such a unique and valuable opportunity.

One of the delegates Ms. Raita, discussed urban sewage management with the Honourable Chief Minister, is in the process of setting up a follow-up meeting with the Chief Secretary Dr K.S. Jawahar Reddy, and is looking to implement a concept where urban open sewers can be cleaned up with the Swedish Aquatron solid-separation units and patented bio-filter mats. The system operates without electricity and if implemented on a large scale, it has potential to reduce the investment needed for setting up municipal STPs and can help to avoid cumbersome public works of having to lay larger pipelines for the growing population.

Mr. Parthasarathy met the Maritime Board is very interested and keen in future collaborations with the board as his company is also into the Logistics sector and feels that Vizag port has great potential.

One of the Delegate met with Dr N.V. Surendra Babu of NRI Institute of Technology, Vijayawada Rural and is in process of recruiting engineering graduates from their college.

Few delegates also met with a number of engineering professionals and developers from Vizag and are in discussions to start different







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Creating Opportunities



types of collaboration with them in the field of sustainable sewage treatment, etc.

One of the delegate met a company from renewable energy and is willing to connect it with companies who are interested to have Joint-Ventures or partnership with this company.

4. New Initiative

The Global trade show and sector specific knowledge sessions at the Summit proved to be beneficial to all the delegates as they were able to meet Companies from various sectors. The delegates were positive and hope for future collaborations with those companies. The EU Chambers also had several meetings with SMEs and start-ups from Andhra Pradesh who are willing to expand or are looking for some hand-holding. They were many companies which were keen to associate with the Chamber to explore business opportunities. The EU Chambers also signed an MoU with the



The EU Chambers stall had good footfalls of around 400 visitors during two days of Summit held from 3rd to 4th March, 2023. Our participation at the AP Global Investors Summit was quite fruitful and hope to work with the AP Government in close coordination to attract companies be the part of development of Andhra Pradesh.

The Council of EU Chambers of Commerce in India (EU Chambers) organised 2nd EU India Education Summit 2023 - Nurturing Globally Responsible Citizens for Sustainable Future on Friday, March 17, 2023 at 9.00 am at The Taj Mahal Palace, Mumbai.



The Summit was organised under the aegis of the Education Committee of the Chamber headed by Chairman, Prof. Dr. Uday Salunkhe and Co-Chairman Prof. T. M. Sathyanarayanan. The Summit was graced by Shri Deepak Kesarkar, Hon'ble Cabinet Minister-Maharashtra School, Education & Marathi Language, Government of Maharashtra.

Mr. Peeyush Kaushik, President, EU Chambers and welcomed the attendees. He also expressed his gratitude towards the Chief Guest for accepting the invite of the Chambers and for gracing the Summit despite of having a very busy schedule.

Prof. Dr. Uday Salunkhe, Chairman, Education Committee and Group Director, Eisenhower Fellow 2012, Welingkar Institute of Management Development and Research (We School) introduced the theme of the Summit to the attendees. He also briefed the objectives of the Education Committee of the Chamber and the objective of the Summit. He mentioned that this Summit is the second edition of the first Summit which was held last year and since it was a big hit the Committee decided to conduct second edition of the Summit.

Prof. Suhas Pednekar, Former Vice Chancellor, Mumbai University & Member, Education



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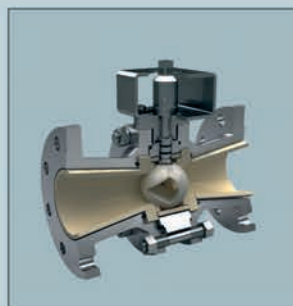
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Committee, EU Chambers briefly introduced the Chief Guest, Shri Deepak Kesarkar, Hon'ble Cabinet Minister-Maharashtra School, Education & Marathi Language, Government of Maharashtra.



Shri Deepak Kesarkar highlighted how Maharashtra is working on developing NEP and found common ground in the government's efforts to recognise education in one's mother tongue with the European dignitaries present in the audience.

He mentioned that though English is a common language in Indian schools and colleges, most European countries teach subjects to students in their mother tongues. He stated that for research, you need scientific data, not language. He also highlighted that Indians can fulfil Europe's labour needs through various partnerships.

Dr. Renu Shome, Director, EU Chamber formally proposed a vote of thanks. She thanked the Chief Guest for gracing the Summit. She also thanked all the Sponsors for their support.

The inaugural session was followed by two panel discussion. The theme of the First Panel Discussion was "Changing Landscape of Transnational Partnerships for Higher Education & Skills"

The discussion, which was moderated by Prof. Dr. Salunkhe, Chairman, Education Committee and the esteemed speakers were Mr. Erik af Hällström, Consul General, Consulate General of Finland in Mumbai, Mr. Ferenc Jari, Consul General, Consulate General of Hungary in Mumbai, Ms. Vanesa Álvarez Franco, Economic and Commercial Counsellor, Economic & Commercial

Office in Mumbai, Embassy of Spain, and Mr. Arun Thekkadath, Chief Representative Officer, Neso India, the Dutch arm of promoting higher education programmes.

Mr. Erik mentioned that Finland's achievements is a trailblazer in the educational field and were also highlighted as a model for the world to go by, especially for India's young students. In Finland, most schools are given autonomy and the ability to facilitate sports and social interactions instead of overloading students with subjects. He also added that the country is also motivated by India's achievements, especially in the IT sector.

Talking about Hungary Mr. Ferenc said Hungary has also started taking steps to bring international students and have started working on initiatives to attract them.

He said that Hungary is contributing around 600 million Euros towards scholarships for developing countries, 200 Indian citizens have the opportunity to study in Hungarian universities through the Indian government, the expenses of which are taken care of. So overall the country understands the function of globalisation and the need to build transnational partnerships.

Ms. Vanessa said Spain can be a primary destination for international students, especially Indians. We also see a future where students from both countries can experience their study journey in each other's nations. Such initiatives will help build a broader linkage between both Spain and India as currently, the relationship is not that developed. She also mentioned that people-to-people exchange is necessary.

Mr. Arun said the Netherlands, which is known for its touristy features, has also enhanced its academic capabilities over the years which plays into the country's mobility goals. Indian students are the second largest group of international pupils in the Netherlands and are offered a lot of scholarships. In the last four years the country has witnessed that most Indian students are studying in the Netherlands and coming back to India to put their skills to use.

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education and work, European countries shared varied ideas on continuing with the model and its future.



The second-panel discussion saw representation of University representatives, namely Prof. Christer Nygren, Lecturer in Innovation Management, Malardalen University, Sweden, Mrs. Maud LE BARS, South Asia Area Manager India Office Global School, Rennes School of Business, France, and Prof. Lars Hulgaard, Prof of Social Entrepreneurship, Roskilde University, Denmark. The discussion also had the presence of Mr. Kartikeya A, OSD to Minister of Finance & Skill Development, Government of Andhra Pradesh, and Mr. Koustubh Kanade, Vice-President Marketing & Executive Projects, B Braun Medical.

The discussion was moderated by Prof. T. M Sathyanarayanan, Director, Overseas Education Consultancy Services & Co-Chairman, Education Committee, EU Chambers and Prof P K Shajahan, Dean, of Academic Affairs, TISS Mumbai & also Member of Education Committee of the Chamber.

The Theme for the discussion was Building an Inclusive Educational Ecosystem for Global Challenges through EU-India stakeholders

Prof. Lars Hulgaard explained that all aspects of society are important in building sustainable education. One example is the advent of ChatGPT in November which is now being used across the globe in academics. He mentioned that it's interesting to see how the chatbot is being used to teach students and can provide an optimistic view of technology to others.

Mrs. Maud LE BARS shared how she explored the role of technology in cross-border learning. She said that the university is trying its best to explore a lot of opportunities in India across regions. She appreciated states such as Andhra Pradesh, which are spearheading a lot of tech initiatives that can prove to be helpful. She thinks technology is allowing a lot of innovation and change.

Christer Nygren feels that Indian students have proved to be increasingly important for European countries and hence his university is trying to make access to scholarships easier for Indian students. Erasmus scholarship has also become popular among them," he stated.

Mr. Kartikeya spoke about the development of Education in the state of Andhra Pradesh. He mentioned how the state is focusing on training their students in various skills.

Mr. Kanade shared the perspective of the industry. He mentioned that now all the companies are focusing on having skilled employees and hence here its very important for the education sector to focus on skills and development of the students.,

The Summit was attended by over 150 distinguished guests from the fields of business, education, civil service, and more.

The Event was sponsored by Platinum Sponsor – Jaro Education, Gold Sponsor – AIMS, Silver Sponsors – Zing HR and Valmiki Group. The Banking Partner was the event was HDFC Bank and Media Partner was Free Press Journal.



EU TRADE LEADS

Trade Enquiry from the Embassy of India, Hungary (March 2023)

| Sr. No. | Enquiry Originator | Product with HS codes | | Nature (Export/Import) | Action taken |
|---------|----------------------------|--------------------------|--|------------------------|--|
| 1 | Eight Exports | 6205 | Textiles, garments | Export | Query received: 2/03/23 Query answered: 1/03/23 |
| 2 | Vihaan Stone | | Stones | Export | Query received: 2/03/23 Query answered: 2/03/23 |
| 3 | Global trade House | | Home textiles: carpets, rugs | Export | Query received: 2/03/23 Query answered: 2/03/23 |
| 4 | Al-Koshar Exports | 9401,9402,9403 | Engineering: industrial storage, Furniture | Export | Query received: 3/03/23 Query answered: 6/03/23 |
| 5 | Aidans Industries | | Packaging, Printing products | Export | Query received: 3/03/23 Query answered: 6/03/23 |
| 6 | Aems Exporters | | Miscellaneous | Export | Query received: 6/03/23 Query answered: 6/03/23 |
| 7 | Vishwesh Farms | 0402 | Agro: milk | Export | Query received: 6/03/23 Query answered: 6/03/23 |
| 8 | April Impex | 4202 | Leather goods | Export | Query received: 6/03/23 Query answered: 6/03/23 |
| 9 | AY and S Buying Associates | | Dental products | Export | Query received: 6/03/23 Query answered: 6/03/23 |
| 10 | Luster Cosmetics | 3304, 3305, 3003, 3004 | Pharma, cosmetics | Export | Query received: 8/03/23 Query answered: 09/03/23 |
| 11 | Mindtrac | | Automotive: Batteries | Export | Query received: 8/03/23 Query answered: 09/03/23 |
| 12 | Rex International | 740400, 760200 720449 | Scrap | Import to India | Query received: 8/03/23 Query answered: 09/03/23 |
| 13 | Access Power Link. | | Engineering: battery | Export | Query received: 10/03/23 Query answered: 10/03/23 |
| 14 | Tarparia Tools | | Engineering: hand tools | Export | Query received: 10/03/23 Query answered: 10/03/23 |
| 15 | SATCAP India | | home textiles | Export | Query received: 10/03/23 Query answered: 10/03/23 |
| 16 | JKSS and Associates | | Service: Accounts | Export | Query received: 10/03/23 Query answered: 13/03/23 |
| 17 | KK International | | Coco | Export | Query received: 10/03/23 Query answered: 13/03/23 |
| 18 | Indo Rubber Industries | | Vehicle tyre repair kits | Export | Query received: 11/03/23 Query answered: 13/03/23 |
| 19 | Ganga Food | 07122000 | Agro: vegetable | Export | Query received: 13/03/23 Query answered: 13/03/23 |
| 20 | Rusan Pharma | | Pharma | Export | Query received: 13/03/23 Query answered: 13/03/23 |
| 21 | Rajan Industries | 090931 | Agro: spice | Export | Query received: 14/03/23 Query answered: 14/03/23 |

EU TRADE LEADS

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|---------|------------------------------|-----------------------|--|------------------------|--|
| 22 | Kenova Collection | | Handicrafts, gifts | Export | Query received: 14/03/23 Query answered: 14/03/23 |
| 23 | Agrito Export | | Agro: vege, spice, fruits, herbs | Export | Query received: 14/03/23 Query answered: 14/03/23 |
| 24 | Sriram Cocopeat Products | | Coco | Export | Query received: 14/03/23 Query answered: 16/03/23 |
| 25 | RK Global Ex | 910 | Agro: vege | Export | Query received: 16/03/23 Query answered: 16/03/23 |
| 26 | Raviraj Metals | | Engineering: Steel and metal | Export | Query received: 17/03/23 Query answered: 17/03/23 |
| 27 | SDB Electricals | | Engineering: Fans | Export | Query received: 17/03/23 Query answered: 17/03/23 |
| 28 | Allies Overseas | | Construcion: plastic sheet | Export | Query received: 17/03/23 Query answered: 17/03/23 |
| 29 | Bhikshu Marketing | 3304 | Cosmetics | Export | Query received: 17/03/23 Query answered: 17/03/23 |
| 30 | Medvay Pharma | | Pharma | Export | Query received: 18/03/23 Query answered: 20/03/23 |
| 31 | Ira Agri Exports | | Food: edible oils | Export | Query received: 20/03/23 Query answered: 20/03/23 |
| 32 | Ease Expo | 4819 | Packaging | Export | Query received: 20/03/23 Query answered: 20/03/23 |
| 33 | Rdai International | | Miscellanaous | Export | Query received: 20/03/23 Query answered: 20/03/23 |
| 34 | Asian Granito India | | Ceramic tiles | Export | Query received: 21/03/23 Query answered: 21/03/23 |
| 35 | SPA Controls | | Agro: vege | Export | Query received: 21/03/23 Query answered: 21/03/23 |
| 36 | Sevastu Global | | Agro: vege, spice | Export | Query received: 21/03/23 Query answered: 21/03/23 |
| 37 | Mansa Exports | | Chemicals: lubricants, oils | Export | Query received: 22/03/23 Query answered: 22/03/23 |
| 38 | Bluestar Sanitary Industries | | Engineering: stainless sanitary equipments, cutlery. | Export | Query received: 22/03/23 Query answered: 22/03/23 |
| 39 | Streamflow Exims | 8544 | Electric wire | Export | Query received: 22/03/23 Query answered: 24/03/23 |
| 40 | BSV Milk OPC | | Dairy products | Import to India | Query received: 24/03/23 Query answered: 24/03/23 |
| 41 | Monisha Exports | | home textiles, handicrafts | Export | Query received: 24/03/23 Query answered: 24/03/23 |
| 42 | Gandhi Automation | | Engineering: automation | Export | Query received: 24/03/23 Query answered: 24/03/23 |
| 43 | Ease Expo | 4819 | Packaging | Export | Query received: 24/03/23 Query answered: 27/03/23 |

EU TRADE LEADS

Trade Enquiry from the Embassy of India, Hungary (March 2023)

| Sr. No. | Enquiry Originator | Product with HS codes | | Nature (Export/Import) | Action taken |
|---------|-----------------------------|-----------------------|---------------------------------------|------------------------|--|
| 44 | Viyank International | | Textiles: garments | Export | Query received: 25/03/23 Query answered: 27/03/23 |
| 45 | Santo Group | | Agro: vege, spics | Export | Query received: 26/03/23 Query answered: 27/03/23 |
| 46 | Trident Sales Corporation | | Textiles: garments, fabrics, etc | Export | Query received: 26/03/23 Query answered: 27/03/23 |
| 47 | Global Victus | | Sportswear, equipment | Export | Query received: 27/03/23 Query answered: 27/03/23 |
| 48 | AMITEAKSHI EXIM | | Ayurvedic products: fox nuts | Export | Query received: 27/03/23 Query answered: 27/03/23 |
| 49 | Ronak Rocks | 6802, 6907, 6815 | Stones | Export | Query received: 29/03/23 Query answered: 29/03/23 |
| 50 | Compressor parts company | | Engineering : compressors | Export | Query received: 28/03/23 Query answered: 29/03/23 |
| 51 | Pandya Exports | | Stones | Export | Query received: 30/03/23 Query answered: 31/03/23 |
| 52 | HMT (International) Limited | | Engineering: machinery, tools, spares | Export | Query received: 30/03/23 Query answered: 31/03/23 |
| 53 | Ganga Food | 0910 | Agro: spice | Export | Query received: 30/03/23 Query answered: 31/03/23 |



EU India Chambers

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Central Spread 75,000
Back Cover 1,00,000



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2,00,000
2,48,000
2,75,000
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